



BETRIVERS.COM TO LAUNCH AS INDIANA'S FIRST ONLINE SPORTSBOOK

Rush Street Interactive Makes History with French Lick Resort Partnership to Become Indiana's First Digital Sportsbook

FRENCH LICK, Indiana (October 3, 2019) — For the first time in history, sports betting fans can legally place internet wagers in the state of Indiana on in.BetRivers.com. **Rush Street Interactive (RSI)** through its partnership with historic **French Lick Resort**, will launch the Hoosier State's first licensed online and mobile sportsbook, in.BetRivers.com, on **October 3, 2019**.

"What better time to launch than in the height of football season, the start of baseball playoffs and just before basketball returns?" said Richard Schwartz, President of Rush Street Interactive. "We know our players are really going to appreciate the convenience of being able to place wagers online anywhere in Indiana, adding to the excitement of these sporting events. Our experience and success in New Jersey, Pennsylvania and New York allows us to zero in on what players want: a massive range of sports betting options, through reliable and scalable technology, with responsive customer service, and fast payouts."

All sports and all wagering types available at the in-casino sportsbook will be available online at in.BetRivers.com. Sports fans will have millions of betting options on thousands of games — locally and around the world, both online and mobile — with an intuitive customer interface. Indiana's mobile sports betting market does not require in-person registration at the casino, so players can register and start play instantly on their mobile phones from anywhere in the state of Indiana.

To get started, players can register and instantly play online via desktop, on Android, or Apple mobile devices by simply visiting in.BetRivers.com and creating an account. Based on what type of device they are using, players will be guided by prompts through the quickest and best way to get in on the action. Subject to approval by the Indiana Gaming Commission, players will receive a match bonus up to \$250 on their first deposit. Participants must be physically located within Indiana and at least 21 years old to wager.

Sports fans from anywhere in the Hoosier State will be able to bet on events including professional football, basketball, baseball, hockey, soccer, college sports and much more, right from their homes and mobile devices. Types of bets include, but are not limited to, straight bets, parlays, totals, prop bets and in-game betting.

"We are excited to make history in the state of Indiana," said Schwartz. "As a Chicago-based

business and affiliate of the trusted and market leading Rivers Casino in Illinois, we are proud to expand our trust into Indiana. We're excited about the partnership with the reputable French Lick Resort and are looking forward to launching our award-winning online sportsbook. [in.BetRivers.com](https://in.betrivers.com) combines a top quality product with a top-notch customer service team that makes play enjoyable and easy. We are honored to be recognized as one of North America's most proven and well-rounded online gaming operators and are looking forward to players in Indiana enjoying their digital gaming experience with us."

RSI is also the sports wagering partner for French Lick Casino's retail sportsbook, which launched in early September as a premier destination in the state to enjoy watching and betting on a wide range of sporting events. The luxurious sports betting lounge is just over 3,000 square feet with club chairs and table seating to accommodate approximately 100 guests. The lounge features a pair of state-of-the-art 16-foot LED video walls, along with 18 additional TV monitors. The sportsbook also includes eight self-service betting kiosks, and up to three staffed over-the-counter betting windows to accommodate guests.

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ABOUT RUSH STREET INTERACTIVE

Founded in 2012, Chicago-based Rush Street Interactive (RSI) launched its first betting site, [PlaySugarHouse.com](https://playsugarhouse.com), in New Jersey in September 2016. The company subsequently made history by becoming the first operator in the United States to offer a fully integrated online sportsbook and casino. In addition to being the first to launch a legal sportsbook in the state of New York (at Rivers Casino in Schenectady) and a legal online sportsbook in the state of Pennsylvania (at PlaySugarHouse.com), RSI was also the first US-based gaming operator to launch a legal and regulated online sportsbook in Latin America (at Rusbhet.co in Colombia). Rush Street Interactive is also the developer and operator of a leading social gaming platform currently deployed at the group's affiliated land-based casinos, as well as selected third party partners. Rush Street Interactive was named "**Mobile Operator of the Year**" in North America at the EGR North America Awards 2019 and "**American Operator of the Year**" & "**Casino Operator of the Year**" at the American Gambling Awards in 2019. For more information, visit rushstreetinteractive.com.

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ABOUT FRENCH LICK RESORT

French Lick Resort is a \$600 million historic restoration and casino development project that includes West Baden Springs Hotel, French Lick Springs Hotel and French Lick Casino. This

Midwest premier resort destination features 686 guest rooms and suites; a 51,000 square-foot, single-level casino; 45 holes of golf including the fully restored 1917-designed Donald Ross Course at French Lick and the 18-hole Pete Dye Course at French Lick; two full-service spas with a combined 36 treatment rooms totaling 42,000 square feet; meeting and event space totaling 165,000 square feet; and an array of dining and entertainment options.

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