



FRENCH LICK RESORT®

FRENCH LICK & WEST BADEN · INDIANA

RIBBON CUTTING SET FOR NOVEMBER 15 FOR FRENCH LICK RESORT'S TWO NEWEST VENUES

FRENCH LICK, Indiana (November 5, 2019) — The two newest attractions at French Lick Resort are just days away from opening their doors to guests.

The Valley Tower, a 71-room hotel, and the Valley Bar are both set to officially open on Friday, November 15. Media guests are invited to attend a ribbon cutting ceremony from 2 to 4 p.m. that day at the Valley Tower, located adjacent to the resort's Event Center and French Lick Casino. Guests will be able to take a tour of the Valley Tower and Valley Bar facilities, as well as the two other additions at French Lick Resort that have been completed within the past year: the new sportsbook and sports viewing area at French Lick Casino, and the refurbished Exhibition Hall.

Valley Tower and Valley Bar are both part of a \$17 million addition geared toward providing resort guests more variety and options during their stay.

In the six-story Valley Tower, guestrooms will feature connecting room options for a new level of flexibility. It will also include 12 suites configurable in one-bedroom, two-bedroom and three-bedroom combinations for a spacious stay. ADA-accessible rooms and pet-friendly rooms will also be available. Adorned with modern décor, Valley Tower rooms will also provide a new look and a complementary option to guestrooms at the resort's historic French Lick and West Baden Springs Hotels.

The additional rooms will supplement the existing 686 guestrooms at French Lick Resort's two historic hotels (443 at French Lick Springs Hotel and 243 at West Baden Springs Hotel) and bring the resort's overall capacity to 757 rooms.

Valley Bar, located just off the Valley Tower lobby, will be the resort's only 21-and-over eating establishment with a menu featuring light fare including appetizers, sliders, wings and hearty soups. From the drink menu, guests can choose from nearly 20 regional craft beers, along with domestic brews, signature and traditional cocktails, and a selection of wines. Rustic décor and plenty of big-screen TVs will also make this a cozy new spot to meet up with friends during the day and after hours. Two event rooms will also be available for larger groups to rent.

Already the largest employer in Orange County with 1,700 associates, French Lick Resort is adding approximately 100 new jobs to expand its workforce for the resort additions. The sports bar and new guestrooms are the latest major capital investment the resort has made over the past 12 years, following the opening of French Lick Casino in 2006; the adjacent Event Center that underwent a \$20 million expansion in 2015; and the nearby Exhibition Hall that recently underwent an extensive renovation.

Construction on the Valley Tower and Valley Bar was contracted to Krempp Construction, Inc., a Jasper, Ind.-based company that was also highly involved in the historic restorations at French Lick and West Baden Springs Hotels in the mid-2000s.

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ABOUT FRENCH LICK RESORT

French Lick Resort is a \$600 million historic restoration and casino development project that includes West Baden Springs Hotel, French Lick Springs Hotel and French Lick Casino. This Midwest premier resort destination features 757 guest rooms and suites; a 51,000 square-foot, single-level casino; 45 holes of golf including the fully restored 1917-designed Donald Ross Course at French Lick and the 18-hole Pete Dye Course at French Lick; two full-service spas with a combined 36 treatment rooms totaling 42,000 square feet; meeting and event space totaling 169,000 square feet; and an array of dining and entertainment options.

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