



FRENCH LICK RESORT®

FRENCH LICK & WEST BADEN · INDIANA

AWARD-WINNING TV NEWS ANCHOR LAUREN JONES JOINS FRENCH LICK RESORT MARKETING TEAM

FRENCH LICK, Indiana (September 7, 2021) — She became one of the most popular and accomplished fixtures on the local news scene, and now Lauren Jones is shifting into a new spotlight at French Lick Resort.

Jones has come aboard with the resort as a Marketing Manager, drawing on 15 years of experience as an award-winning meteorologist and morning news anchor. A native of Columbus, Indiana, Jones started at FOX 7 in Evansville then worked for WLKY in Louisville and FOX 59 in Indianapolis. Most recently, she was the morning news anchor at WAVE-3 News in Louisville.

Jones is a two-time Emmy Award recipient, earning Best News Anchor in the Ohio Valley in 2015 and 2018. Additionally, she was named Best News Anchor twice by the Kentucky Associated Press. In 2019, *Today's Woman* magazine named her “Most Admired Woman” in Louisville media.

Jones already has plenty of familiarity with French Lick and West Baden, making several getaways to French Lick Resort over the years with her husband, Jude Redfield (a meteorologist for Louisville’s WDRB News) and their three children. In fact, French Lick was the first place she visited throughout an ongoing recovery from COVID-19. Jones tested positive for COVID in November of 2020 and continues weekly treatment and therapy while documenting her personal recovery process on social media.

“Recovering from COVID-19 has been challenging, and I knew how important it was to surround myself with positive people in a relaxing atmosphere. That’s a huge reason why I wanted to work at French Lick Resort. I fell in love with its magic at an early age, and I’ve only grown to appreciate it more the older I’ve gotten,” Jones said.

“After I had COVID, I knew I wanted to use my skills as a journalist to share hopeful news, instead of heartbreaking news. I want to be a part of someone’s happiest day instead of their saddest, and I feel very blessed with the opportunity to do that alongside the wonderful marketing team at French Lick Resort.”

Resort guests can expect to see Jones in a variety of roles. Along with Broadcast Manager Steve Rondinaro, Jones will be another face of the resort on social media, in addition to emceeding events and pursuing partnerships and other new marketing opportunities.

“We got to know Lauren during some of her visits to the Resort with her family, and to have her join our team is truly a thrill,” said Dyan Duncan, the resort’s Director of Marketing. “Her warm and genuine personality really connected with her TV audience, and it fits the aura of what French Lick and West

Baden are all about. As a Hoosier native, she understands how French Lick Resort is so treasured among those who visit and have witnessed the resort's restoration over the last 20 years. Lauren will be a wonderful asset in helping us continue that legacy."

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ABOUT FRENCH LICK RESORT

French Lick Resort is a \$600 million historic restoration and casino development project that includes West Baden Springs Hotel, French Lick Springs Hotel and French Lick Casino. This Midwest premier resort destination features 757 guest rooms and suites; a 51,000 square-foot, single-level casino; 45 holes of golf including the fully restored 1917-designed Donald Ross Course at French Lick and the 18-hole Pete Dye Course at French Lick; two full-service spas with a combined 36 treatment rooms; meeting and event space totaling 169,000 square feet; and an array of dining and entertainment options.

Media Contact:

Dyan Duncan

Director of Marketing

French Lick Resort

W: (812) 936-5926

C: (812) 639-7891

dduncan@frenchlick.com