



RUSH STREET INTERACTIVE PARTNERS WITH INDIANA’S HISTORIC FRENCH LICK RESORT FOR RETAIL AND ONLINE SPORTSBOOKS

French Lick’s Online & Mobile Sportsbook to Launch with Statewide Reach

FRENCH LICK, Indiana (August 29, 2019) — Indiana’s family-owned **French Lick Resort** today announced that leading online gaming and sports betting company **Rush Street Interactive (RSI)** will be its sports wagering partner for both the resort’s retail and online sportsbook operations. Launching Friday, September 6th, in time for the first weekend of the professional football season, French Lick’s state-of-the-art, in-casino sportsbook will instantly become a premier destination in the state to enjoy watching and betting on a wide range of sporting events.

RSI, in association with French Lick Casino, will also launch the online sportsbook, BetRivers.com, later this year in Indiana. All sports and all wagering types available at the in-casino sportsbook will be available at BetRivers.com. Sports fans will have millions of betting options on thousands of games — locally and around the world — at the touch of their fingertips, with an intuitive customer interface similar to the market-proven self-service kiosks on property.

“We are extremely thrilled to open this new sportsbook at the beautiful and historic French Lick Resort, and to bring the same high-quality, in-casino sports betting experiences that our players in other markets have been enjoying, to resort guests and sports fans in Indiana,” said Richard Schwartz, President of Rush Street Interactive. “Being headquartered in Chicago, Illinois, we are particularly proud of our Midwest heritage and the opportunity to expand in the region with these exciting retail and online launches.” The luxurious sports betting lounge is just over 3,000 feet and located at the north end of the casino floor, with club chairs and table seating to accommodate approximately 100 guests.

Hoosier sports fans will feel right at home watching games and events in this beautiful new space. The lounge features a pair of state-of-the-art 14 feet long by 8 feet high LED video walls that will anchor the sportsbook viewing area, along with 18 additional TV monitors. The sportsbook also includes 8 self-serve betting kiosks, and up to 3 staffed over-the-counter betting windows to accommodate guests.

The sportsbook will offer betting on a wide array of sporting events including professional football, basketball, baseball, hockey, soccer, college sports and more. Bets are expected to include, but not be limited to, straight bets, parlays, totals, and in-game betting. Wagers can be placed at the betting counter with a live sportsbook ticket writer during sportsbook hours of operation, or at a sports betting kiosk 24 hours a day.

“We are partnering with Rush Street Interactive to provide our guests in the casino and online with a premier entertainment experience for football season and beyond,” said Chris Leininger, Chief Operating Officer of French Lick Resort Casino. “Rush Street Interactive is a proven leader in sports betting, and we know sports fans across Indiana will be thrilled with our new in-casino and online sportsbooks.”

RSI’s generous and innovative rewards program has been touted as one of the best online loyalty programs in the industry. Players can earn rewards that will allow them to enjoy all the amazing amenities that the historic French Lick Resort has to offer, including golf at their signature Pete Dye and Donald Ross courses, dining, spa and entertainment experiences along with stays in Indiana’s premier and iconic hotels.

ABOUT RUSH STREET INTERACTIVE

Founded in 2012, Chicago-based Rush Street Interactive (RSI) launched its first betting site, PlaySugarHouse.com, in New Jersey in September 2016. The company subsequently made history by becoming the first operator in the United States to offer a fully integrated online sportsbook and casino. In addition to being the first to launch a legal sportsbook in the state of New York (at Rivers Casino in Schenectady) and a legal online sportsbook in the state of Pennsylvania (at PlaySugarHouse.com), RSI was also the first US-based gaming operator to launch a legal and regulated online sportsbook in Latin America (at Rusbhet.co in Colombia). Rush Street Interactive is also the developer and operator of a leading social gaming platform currently deployed at the group’s affiliated land-based casinos, as well as selected third party partners. Rush Street Interactive was named “**Mobile Operator of the Year**” in North America at the EGR North America Awards 2019 and “**American Operator of the Year**” & “**Casino Operator of the Year**” at the American Gambling Awards in 2019. For more information, visit rushstreetinteractive.com.

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ABOUT FRENCH LICK RESORT

French Lick Resort is a \$600 million historic restoration and casino development project that includes West Baden Springs Hotel, French Lick Springs Hotel and French Lick Casino. This Midwest premier resort destination features 686 guest rooms and suites; a 51,000 square-foot, single-level casino; 45 holes of golf including the fully restored 1917-designed Donald Ross Course at French Lick and the 18-hole Pete Dye Course at French Lick; two full-service spas with a combined 36 treatment rooms totaling 42,000 square feet; meeting and event space totaling 165,000 square feet; and an array of dining and entertainment options.

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Subject to Indiana Gaming Commission Approval.
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