



FRENCH LICK RESORT®

FRENCH LICK & WEST BADEN · INDIANA

DEBUT WEEKEND OF SPORTS BETTING IN THE BOOKS AT FRENCH LICK CASINO'S NEWLY OPENED SPORTSBOOK

FRENCH LICK, Indiana (September 10, 2019) — It's "game on" for sports betting at French Lick Casino following a successful launch over the weekend.

The first bets went on the books Friday morning at French Lick's state-of-the-art, in-casino sportsbook which includes a viewing area to enjoy watching and betting on a wide range of sporting events. Longtime French Lick Casino patron Jim Railing officially opened the sportsbook by laying down the first bet — making wagers on the Colts and Bengals as he has ties to both Indianapolis and Cincinnati — with several more people right behind Mr. Railing to place their wagers at the sportsbook counter on the opening weekend of the NFL season.

French Lick Casino patrons can find the newly opened sportsbook between the Players Services area and the casino bar and lounge, which has been transformed into a viewing area perfect for following all the action as it unfolds. Fans won't miss a game with 18 TV screens as well as picture-in-picture displays on two 16-foot LED walls. Guests can relax in 16 plush club chairs that face the LED walls, or relax with a drink in the new table seating in the 3,000 square-foot lounge.

When it comes time to place their wagers, French Lick Casino guests have plenty of options.

Bets include, but are not limited to, straight bets, parlays, totals, and in-game betting. Wagers can be placed with a ticket writer at the sportsbook counter during regular hours of operation, 9 a.m. to 11 p.m. daily. Eight self-service kiosks are also available where guests can place bets 24 hours a day. Sports fans have millions of betting options on thousands of collegiate and professional games, ranging from football, basketball, baseball and motorsports to darts, cricket and sailing.

French Lick Casino joined with leading online gaming and sports betting company Rush Street Interactive (RSI) as its sports wagering partner for both the in-casino and eventual online sportsbook operations. RSI, in association with French Lick Casino, will also launch the online sportsbook, BetRivers.com, later this year in Indiana (subject to Indiana Gaming Commission

approval). All sports and all wagering types available at the in-casino sportsbook will be available at BetRivers.com, with an intuitive customer interface similar to the self-service kiosks in the casino.

“We are partnering with Rush Street Interactive to provide our guests in the casino and online with a premier entertainment experience for football season and beyond,” said Chris Leininger, Chief Operating Officer of French Lick Resort Casino. “Rush Street is a proven leader in sports betting, and we know sports fans across Indiana will be thrilled with our new in-casino and online sportsbooks.”

ABOUT FRENCH LICK RESORT

French Lick Resort is a \$600 million historic restoration and casino development project that includes West Baden Springs Hotel, French Lick Springs Hotel and French Lick Casino. This Midwest premier resort destination features 686 guest rooms and suites; a 51,000 square-foot, single-level casino; 45 holes of golf including the fully restored 1917-designed Donald Ross Course at French Lick and the 18-hole Pete Dye Course at French Lick; two full-service spas with a combined 36 treatment rooms totaling 42,000 square feet; meeting and event space totaling 165,000 square feet; and an array of dining and entertainment options.

Media Contact:

Steve Rondinaro
Marketing Manager
French Lick Resort
(812) 936-5914
srondinaro@frenchlick.com

ABOUT RUSH STREET INTERACTIVE

Founded in 2012, Chicago-based Rush Street Interactive (RSI) launched its first betting site, PlaySugarHouse.com, in New Jersey in September 2016. The company subsequently made history by becoming the first operator in the United States to offer a fully integrated online sportsbook and casino. In addition to being the first to launch a legal sportsbook in the state of New York (at Rivers Casino in Schenectady) and a legal online sportsbook in the state of Pennsylvania (at PlaySugarHouse.com), RSI was also the first US-based gaming operator to launch a legal and regulated online sportsbook in Latin America (at Rusbhet.co in Colombia). Rush Street Interactive is also the developer and operator of a leading social gaming platform currently deployed at the group’s affiliated land-based casinos, as well as selected

third party partners. Rush Street Interactive was named “Mobile Operator of the Year” in North America at the EGR North America Awards 2019 and “American Operator of the Year” & “Casino Operator of the Year” at the American Gambling Awards in 2019. For more information, visit rushstreetinteractive.com.

Media Contact:

Lisa Johnson

For Rush Street Interactive

(609) 788-8548

lisa@lisajohnsoncommunications.com